

THE NATIONAL BOOK WEEK FESTIVAL, 2009

APPLICATION FORM FOR ADVERT IN THE BOOK WEEK BROCHURE

GENERAL CONDITIONS –F2

1:0 ADVERT FORMAT

- Submit your advert in original (raw) format. The text should be in virus free writable CD's
- Be fully designed and saved as Photoshop illustrator accompanied with printed proof (black and white or colored)
- Organizers shall not accept responsibility for the accuracy and quality for any artwork created by the advertiser
- Payments with artwork diskettes containing the advert artwork and the completed application form should reach the office of PATA **not later than Friday, 10th July, 2009.**

2:0 ADVERT TYPE, SIZE AND RATE

No	DESCRIPTION		SIZE mmxmm	MEMBERS TZS	NON MEMBERS TZS	FOREIGN US\$
01	Inside back cover		148x213	380,000	390,000	390
02	Inside front cover		148x213	380,000	390,000	390
03	Run-off-pages	Full page	148x213	300,000	350,000	350
		Half page	148x108	180,000	220,000	220
		Quarter	78x108	100,000	150,000	150
04	Centre fold		Twice fp	750,000	1,000,000	1000

3:0 BOOKINGS

Advert type and size booked: -----

Number of adverts insertions: -----

4:0 DECLARATIONS

I/We have read and accepted the conditions for bookings and participation to the NBWF and enclose payment to the value of TZS/US\$ ----- to secure our advert booking. The artwork is also enclosed.

Name of Entity: -----

Address: -----

Tel: ----- Fax: ----- E-mail: -----

Sign and official stamp: -----

PLEASE NOTE: All cheques should be issued in the name of **Publishers Association of Tanzania**. No payments made in other accounts' name shall be accepted.